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BuilderDepot, Inc. Announces the Launch of 42 New Online Stores

San Diego, California – January 27, 2009 – BuilderDepot, Inc. launched 42 new online stores this month, 27 are specialty online stores while the other 15 stores sell every product the company has. The new stores tailor to the varied tastes and shopping habits of online shoppers. Some stores tailor to age groups and life styles, while others offer free shipping.

Each of the specialty stores focus on a major product category such as appliances, consumer electronics, automotive, furniture, home improvement, office technology, security and safety, sporting goods, and housewares

The following is the list of the new online stores: www.spectrumsuperstore.com, www.iplexmall.com, www.ampmsuperstore.com, www.freeshippingdepot.com, www.depot365.com, www.awardmarket.com, www.eplexmall.com, www.sunsetsuperstore.com, www.activeseniormall.com, www.activefoxmall.com, www.babyboomersmall.com, www.goldenyearscenter.com, www.roadrunnermall.com, www.banyanmall.com, and www.builderdepot.com.

The Specialty stores are : www.appliancesmercantile.com, www.appliancesdomain.com, www.autosupplyworld.com, www.furniturepyramid.com, www.hassonhomecenter.com, www.housewaresdepot.com, www.housewaresmercantile.com, www.janitorialworld.com, www.luckyfurniturecenter.com, www.luckyhomecenter.com, www.mizehomecenter.com, www.officeegghead.com, www.poolsuppliestop.com, www.zaxelectronics.com, www.zaxhomecenter.com, www.zaxsportschalet.com, www.zaxpetworld.com, www.activeseniorsmall.com, www.boomersmall.com, www.depot356.com, www.autosuppliesworld.com, www.appliancesmercantile.com, www.housewaremercantile.com, www.poolsuppliesstop.com, www.autosuppliesworld.com, and www.zaxfactoryoutlets.com.

“We are very excited about the new family of stores” said Zak Zacharia founder and CEO of BuilderDepot, Inc. “The new stores are the result of our research into what customers like and what they want. We introduced new looks, new features and services, and empowered our customers to enjoy a friendly and engaging shopping experience.” added Mr. Zacharia.

“The new stores will enhance BuilderDepot’s selling presence on the Internet currently reaching over 50 million potential shoppers per month.” said Ms. Claudette Cooke CFO of BuilderDepot, Inc. “With over 250,000 products and 3300 brands, we believe we have a lot to offer our customers” added Ms. Cooke.

ABOUT BuilderDepot, Inc. Founded in 2000, BuilderDepot, Inc. is a privately held California corporation based in San Diego. BuilderDepot leverages technology to run its operations in a mostly automated fashion helping the company’s growth while reducing cost. BuilderDepot has offices in the United States, Canada, and Asia. The company’s web site is www.builderdepot.com.

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